

# I AM NUT OK

Artisan plant-based vegan cheese produced by hand

Serious Impact support: 'Grow Your Business' 3 month Accelerator Programme in Hackney

Angela and Nivi are an American and Italian couple that carefully craft all their products in Hackney. The business started as a passion project of Angela's to create tasty alternatives for a newly vegan Nivi who was struggling to give up cheese.

## What impact is I AM NUT OK making?

We produce 100% plant based products, meaning they contain no animals or animal by products - a leading cause of climate change and environmental damage.

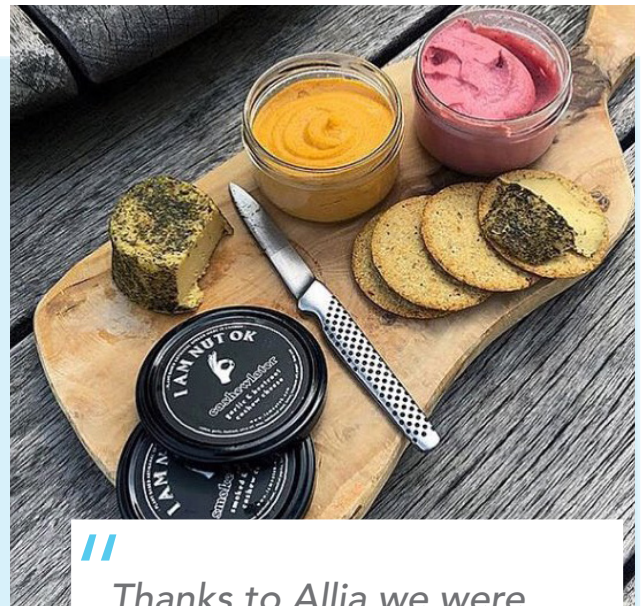
## How has the 'Grow Your Business Programme' helped you?

Our mentor has been very helpful and full of resources and tips on how to expand our network, and improve our growth. All the talks, workshops and events gave us a lot of insights into the business and how to grow.

## How has I AM NUT OK grown?

We are now stocked at Fortnum & Mason, a couple of shops in East London, and have launched our online shop.

Learn more about Serious Impact at: [www.seriousimpact.co.uk](http://www.seriousimpact.co.uk)



// Thanks to Allia we were able to focus on the growth of our business rather than just on the product. Highly recommended for early stage businesses who need help to maximise time and resources. //